

Here 'tis
By Frank Freeman

San Jose Mercury

SAN JOSE, CALIFORNIA, TUESDAY MORNING, JANUARY 1, 1952 Second Section



ONE WAY TO CATCH 'EM—Eligible and elusive bachelors beware! Today is beginning of Leap Year—266 long days in which girls may take initiative in mate-catching, although this is generally considered to be male prerogative. Here Miss Gloria Brashers gets "man-trap" clutch on Ernie Paramo, San Jose State College boxing star, but it's all in fun. They are both employees of City Recreation Department and obligingly posed for cameraman to demonstrate one "technique." Both recommend gentler methods.

LIBERTE TO BESPEKE YE MAN!
So Happy Leap Year, Gals; Good Hunting!

By GENE PLUMB MACKIE
When bells rang and whistles shrieked at 12 last night they heralded in not only a new year but Leap Year, when the unmarried woman can throw her initiatives away and approach the unattached male with a matrimonial gleam in her eye.
It's going to be poor pickings for the women this year, what with the scarcity of single men, in the most marriageable age bracket of 20 to 35, there are only 3,000,000 single men against 5,000,000 unwed women in the United States. Widows seeking to marry again will be even worse off, for they outnumber widowers more than three to one.

In California the ratio of men to women is 100 to 103, both married and unmarried and of all ages. This is a reversal of condition which has existed during the state's history. In 1899 there were only 97 men for every 100 women. Female population has gradually crept up until, in 1940, there were 96 women for every 100 men.

With such statistics staring her in the face, the spinster of 1952 will have to take a fresh grip on her wooing techniques. She holds a poor position, for she has only Leap Year custom on her side.
Now take the Scotch lassie of the 13th Century. She was backed up by a law that not only gave the official nod to the chase but provided a fine if the quarry proved unwilling.

The law ordained that "for like years known as leap year, the Mayday lads of both nights and love shall have liberte to bespeke ye man she likes."
If the object of her affections refused her offer she could demand a pound in Scottish money to restore her self-esteem. The unfortunate young man's one escape lay in whether he could "make it" in the Denny Regrade section of Seattle named Wah Shing.

History falls to relate how many "blayden ladies" with business acumen went around proposing marriage to unlikely prospects and collecting their pound in silver.
Scotland started something with that law, for a few years later a similar one was passed in France, and Florence and Genoa followed suit 200 years later.

In the early 1600's, Leap Year proposals by girls became the custom in England. The idea that the man must pay for a lady's unrequited love persisted, for it was an unwritten law that

'52 And You---Some Leaders See New Year This Way

HOPE, CONCERN, EXPECTATIONS, ALONG WITH PRAYERS FOR PEACE

Compiled by NORMAN BOWMAN
A new year, new prospects—what does 1952 hold for Santa Clara Valley residents, for all Americans?

Viewpoints of some of the area's leading citizens have been compiled. Here's what they think and advise and hope for in fields ranging from spiritual problems to foreign policy and inter-city relations.
The Rev. Herman J. Hauck, S.J., president of University of Santa Clara:
"One can repeat at each new year the general and final hopes and prayers of men and women and say: God grant this year will see us more nearly achieve them. God grant that individual lives there some security and happiness; that into business there come honesty and integrity; that into the arts there come substance and inspiration; that all life be related to God, and that religious motivations and ultimate goals direct and energize it."
"These are real hopes and real needs for 1952. But if 1952 is to see them achieved, we must aim and act in far greater detail and with a far more reckless facing of facts and motives."
"These long-term blink at utter truth, or clothe it in vague and postponing generalities, we will make no progress."
"In education, the Gustavson Committee on Accreditation and Association of American Colleges will meet in January. If ulterior motives are kept secret, and facts blurred or silenced, progress is hindered. One can hope for the cheating and pervasiveness of sportsmanship of 1951."
"In athletics, NCAA and American Association of College Coaches will meet in Cincinnati. If omission of truth be condoned or ignored, sports will again know the cheating and pervasiveness of sportsmanship of 1951."
"The first practical step toward progress is honesty. One can hope this will be 1952's title: The Year of Honesty."
Faculty and corporation of University of Santa Clara:
"The year 1952 holds many things, including my retirement in August. I believe the man who succeeds me will be appointed in April, but I know his selection will have an important bearing on the future of Santa Clara College."
"Much remains to be done toward expansion of the college campus. It is my earnest hope that shortages will be overcome to a point where construction may be started on our new speed building."
"I hope something concrete can be worked out between San Jose Unified School District and the State on future of junior college facilities. As it stands now, the State seems to wish division of construction of new fire stations in west side residential and east side industrial sectors, and fulfillment of our plan to keep Santa Clara parking meter and sales tax-free through income from our industry and homes."
"And finally I hope for real peace and understanding in our disagreement with City of San Jose over annexations."
Rians Christian Adamson, Saratoga writer and survivor of famed Rickenbacker Raft episode of World War II:
"Success or failure of our hope for peace depends almost entirely on Gen. Dwight D. Eisenhower in obtaining complete co-operation from European nations in setting up to form a united front in Europe."
"Communism is now feeling its way, and its supporters would like to wage a war if they thought they could win. However, history shows the way of the aggressor, although seemingly assured of success, seldom ends in final victory."
"On the home front, it seems to me for a change in government, the great ability of several Republican candidates is a refreshing thing. But no matter who wins a seat as next President, he faces a heavy job, both at home and abroad, in bringing peace and prosperity to a hungry world."
"Greatest need for America now is a mobilization of spiritual strength. Without this bulwark of strength, all else is meaningless."
Johann D. Anderson, county executive of Santa Clara County:
"Adoption of the charter last Sept. 4 made mandatory many changes in our county government that will take place during the next few months."
"Fine co-operation of county personnel and efficient action by Board of Supervisors indicates that 1952 will largely see policies and intent of the charter generally enforced."
"Under consideration by the Board is purchase of land near County Almshouse as site for a county jail farm. This should be started and we hope may be completed by Dec. 31, 1952."
"Ray Clote, boiler has received National Production Authority approval of materials needed for industrial buildings, their start on this project will also come within the next few months."
"In the short time I have been in office, I have found a large percentage of county personnel to be of high quality and possessing a great deal of initiative. This is sound and will result in greater progress for the county in the coming year."
R. L. Parry, president, board of directors, Santa Clara Valley Water Conservation District:
"Most of our efforts in 1952 will be devoted to completion of work in office. I have found a large part of completion construction of Lexington Dam near Los Gatos."
"Plans are being studied toward completion of a new part of underground water in Evergreen District through use of the present 250-mile-long Tennyson Road to provide water for Silver and Dry Creeks in that area."
"I would like to see additional water brought into the valley from outside sources. This would go far toward relieving the demand on present diminishing supplies here."
Alex J. Hart, president and general manager of Hart's Department store and president of San Jose Chamber of Commerce:
"While a new president of San Jose Chamber of Commerce will be elected soon, I am certain the coming year will bring many problems and opportunities."
"Growth of industry is at a record level, bringing with it many problems. Problems of water supply are many, and will be given continued study for their solution."
"The new chamber officers who will assume duties will face a year full of challenge and undoubtedly will be able to show a great amount of progress by this time next year."
Preston Raser, industrial relations chief of Owens-Corning Fiberglass Corp. and 1952 president of Santa Clara Chamber of Commerce:
"We know 1952 is going to be like 1951 with respect to continued growth of Santa Clara."
"Santa Clara is getting to be a grown-up city from the standpoint of population, commerce and industry. Chamber of Commerce intends to accept its responsibility to the community in a mature way."
"We will adopt a program offering to assist the city government and the people in problems arising from our exceptional growth."
Adm. Charles A. Lockwood, USN, (ret.), of Saratoga, Santa Clara County industrialist, and World War II submarine chief:
"I cannot but be pessimistic regarding peace in the Far East. This is because I have very little confidence in any truce we may make out with the Reds. If they brought us into agreeing to remove our troops from Korea, I feel they will take South Korea immediately thereafter."
"The Reds want all they can get without war, but I am sure they will fight when we no longer back up to their arrogant demands. However, I feel certain we can lick communism any time it wants to start a scrap. We have the courage and know-how, plus support of the entire anti-Communist world."
"The anti-Communist trend I can see is our preparation to meet the Reds on their own ground. Unilateral military training is a sound step in the right direction if we are to maintain the strength God has given us to fight for the right of mankind to live in peace."
Etta Peoples, executive-secretary of San Jose Council of Churches:
"We are very happy in the ever-growing co-operation between churches of many denominations, as they are engaged in many united efforts for civic and religious significance."
"We expect continued community recognition and appreciation for the abilities of minority race members."
"The new year will bring further constructive planning for rehabilitation of men at the County Industrial Farm."
"We are looking forward to early arrival and resettlement of a number of displaced persons. To date 40 persons in 14 families of 24 assumed by groups in San Jose area are already here and are making good adjustment."
"We are anticipating growth of the already large week-day religious education classes as soon as schools are able to go off double-session schedules."
William J. Morgan, commander, 13th District, American Legion:
"In view of the Korean situation, there will be increased interest in veterans' organizations. There will also be increased activity in the preparation of these men through construction of adequate government hospitals."
"Our Americanism program will be carried on with vigor during the coming months."
T. A. Charlett, president of United Veterans Council of San Jose area:
"We would like to see some of the disabled and older veterans get higher pensions to meet increased cost of living. If we have money for everyone in the world, then we have money for our crippled and disabled warriors."
"We are particularly anxious that widows of Spanish-American War veterans get an increase from their present \$48 a month to equal the \$60 given World War I veterans' wives. The older people need the additional money badly at this time."
Police Chief Ray Blackmore:
"Our first objective on the local law enforcement scene is control of traffic, coupled with making individual drivers assume their full responsibilities. We must find a means of reducing the wanton killing and injury of innocent persons through carelessness behind the wheel."
"I foresee for 1952 growth of City of San Jose to where it has a population of 100,000 persons. When this figure is reached officially through census, we will then be required to maintain our own prison."
"Facilities in our old City Hall are not now adequate to provide such quarters. I therefore hope some steps can be taken this coming year to provide a City Hall for San Jose that will be in keeping with its status as a metropolis."

Clark L. Bradley, Mayor of San Jose:
"One of the things I certainly would like to see in 1952 would be inauguration of a pay-as-you-go program for City of San Jose. Such a program can be designed to provide much-needed capital improvements."
"We have great need for modern city hall, construction of certain bridges to make possible east-west arterials across town, street parking facilities and widening of W. San Carlos St."
"These and other needs can be met through addition of a 1/2-cent sales tax, proceeds of which would be kept in a separate fund for capital improvement projects."
"In many parts of our city, storm sewer installations will be condoned or ignored, sports will again know the cheating and pervasiveness of sportsmanship of 1951."
"The first practical step toward progress is honesty. One can hope this will be 1952's title: The Year of Honesty."
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Phone Service Extension Starts Today
All San Jose and Santa Clara telephone subscribers effective today will be able to call Campbell, Saratoga and Sunnyvale without toll charges.
W. E. Williams, Pacific Telephone & Telegraph Co. district manager, said yesterday the new extended service will mean slightly higher telephone bills for most subscribers, although Bay Area toll calls will cost about 12 per cent less.
Maximum increase in residential rates to take care of extended service is 25 cents a month. Toll rates, however, went on the "message unit" basis Dec. 21, resulting in lower Federal tax on all calls within the Bay Area.
Williams said, however, reduced charges do not apply to collect calls or to calls charged to a number other than the telephone from which they are placed. He added savings are possible on the message unit system by showing the total number of such calls on customers' bills.
Extended service will add about 8000 telephones to the toll-free area of exchanges.

S.C. Changes 100-Year-Old City Form
By ANNE HITT
SANTA CLARA, Dec. 31.—"The old order changeth, yielding way to new."
Poetically speaking, that's what 1952 has in store for City of Santa Clara.
This year the Mission town notes first major change in form of her municipal government in almost a century. Under a new City Charter, adopted last April, Santa Clara takes on the services of a city manager this Spring.
The new system replaces her 100-year-old form of government by board of city trustees with that of a seven-member city council.
Besides adding a manager to the official family, Santa Clara will also have a city clerk, police chief and city treasurer—to be known as a finance officer—who are appointed instead of elected by the people.
The "new order" is due to arrive officially on April 8, 1952, when the seven members of Santa Clara's first City Council are chosen. It will take effect completely on May 5 when they are seated.
Then, for the first time in a century, the term "city trustee" will cease to have significance as a potent designation of Santa Clara officialdom.
Although Santa Clara's history goes back to 1777 when Mission Santa Clara was founded and a village grew up around it, she did not enter the picture municipally until 1823.
On July 24 of that year, the first board of city trustees met in initial session.

It was under the 1872 charter that positions of police chief, city clerk and city treasurer were first made elective.
The charter of 1872 remained in force until 1926 when again a new one was adopted. It added another public official to list of those elected by voters—the mayor.
To Mayor Anthony R. Toledo falls the honor of being Santa Clara's last elected mayor. Peter A. Giannini, Frank J. Barcellis, Patrick J. Ryan and Frank C. Soares are the city's last trustees.
Whether any or all of these present officials will be candidates for election as Santa Clara's first city councilmen is anyone's guess at the moment.
But time is narrowing down to date when city council nominees may begin filing candidacy and there is much street-corner talk of "slates" and "prospects."
Whoever is elected, it will be his task to participate in selecting the city's first manager, under terms of the latest of Santa Clara's many charters.
Also falling to the council will be responsibility of naming the clerk, auditor, city attorney and police judge.
The manager will select a director of finance, city engineer, chief of police and fire chief.
As for the citizens of Santa Clara—they select the real powers: the City Council.
In many ways, advent of the "New Year" brings something of a "year of decision" to Santa Clara.

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S.C. ENDS AN ERA — City Clerk A. J. Cronin, left, shows Mayor Anthony R. Toledo some of well-preserved, century-old records of first Santa Clara city board of trustees. Though ink is faded, records kept by C. A. Adams, city clerk in 1823, are still legible. Santa Clara embarks on new era of municipal rule this year with Council-Manager form of government set up by new city charter. Toledo will be city's last elected mayor and Cronin last elected clerk.