# Silicon Valley Voice (www.svvoice.com) Privacy Policy

If you live in the European Region, the below Silicon Valley Voice Privacy Policy and Terms of Service may apply to you. An updated version of our Privacy Policy took effect on May 25, 2018.

# **Key Updates**

This Privacy Policy is meant to help you understand what information we collect, why we collect it, and how you can update, manage, export, and delete your information.

It covers the information we collect, when providing services through our websites, mobile sites, applications, widgets, conferences, events, electronic newsletters or communications that are affiliated with Silicon Valley Voice and in the usual course of business, in connection with our recruitment, events, sales and marketing activities.

When you access our services, you are trusting us with your information. We understand this is a big responsibility and we work hard to protect your information and put the control in your hands.

We store the information we collect with unique identifiers tied to browsers, applications, or devices that you're using. This helps us do things like maintain your preferences across browsing sessions.

When you fill our forms, we collect information that we store through your Account, which we treat as personal information.

The other information we may collect includes unique identifiers, browser type and settings, device type and settings, operating system, mobile network information including carrier name and phone number, and application version number. We also collect information about the interaction of your apps, browsers, and devices with our services, including IP address, crash reports, system activity, and the date, time, and referrer URL of your request.

### Cookies

#### **About cookies**

A cookie is a small text file that a website you visit asks your browser to store on your computer or mobile device.

### How we use cookies

We use cookies to understand, secure, operate, and provide our Services. For example, we may use cookies:

- to provide you access to the Silicon Valley Voice web, desktop and other Services that are web-based, improve your experiences, understand how our Services are being used, and to customize our Services:
- to understand which of our web pages are most popular and to show you relevant content related to our Services:

• to remember your choices, such as your language preferences, and to customize our Services for you;

## How to control cookies

You can follow the instructions provided by your browser or device (usually located under "Settings" or "Preferences") to modify your cookie settings. Please note that if you set your browser or device to disable cookies, some of our Services may not function properly.

We keep your personal information private and safe — and put you in control.