

7/20/17 City of Santa Clara Strategic Comms Communications

Coordinate weekly meeting with Jennifer; discuss next steps on PFAL plan for ISC with Richard. 0.5 Peter Hillan Yes 450 225  
7/20/17 City of Santa Clara Strategic Comms Communications Weekly Call 1 Lynn Stinson Yes 400 400

7/21/17 City of Santa Clara Strategic Comms City Communications

Call with Jennifer to update on ISC, Drainage Fees, Stadium Authority, City Manager comms. 1.25 Peter Hillan Yes 450 562.5

7/24/17 City of Santa Clara Strategic Comms Stadium Authority Communications

Respond to Mayor Gillmor email from KPIX, requesting interview; Contact KPIX to discuss story context and logistics. 1 Peter Hillan Yes 450 450 7/24/17 City of Santa Clara Strategic Comms City Communications Emails with Richard about ISC coordination on SC websites. 0.5 Peter Hillan Yes 450 225

7/25/17 City of Santa Clara Strategic Comms Stadium Authority Communications

Follow-up logistics with KPIX as reporter is assigned; provide briefing of reporter to Mayor Gillmor and arrange pre-interview 0.75 Peter Hillan Yes 450 337.5

7/26/17 City of Santa Clara Strategic Comms Stadium Authority Communications

Pre-brief Mayor Gillmor before KPIX interview; attend interview, discuss next steps with Gillmor, Yamaguma. 1.75 Peter Hillan Yes 450 787.5

7/28/17 City of Santa Clara Strategic Comms City Communications

Weekly call with Jennifer to discuss ISC, drainage fees, KPIX and City manager comms. 1 Peter Hillan Yes 450 450

8/4/17 City of Santa Clara Strategic Comms Stadium Authority Communications

Call with Mayor Gillmor to discuss Stadium Authority and new City Manager communications plans. 0.5 Peter Hillan Yes 450 225

8/5/17 City of Santa Clara Strategic Comms Stadium Authority Communications

Call with Mayor Gillmor to discuss lawsuit, protest by supporters of Jesus Geney. 0.5 Peter Hillan Yes 450 225 8/7/17 City of Santa Clara Strategic Comms Stadium Authority Communications Draft Stadium Authority talking points 2.5 Peter Hillan Yes 450 1125 8/8/17 City of Santa Clara Strategic Comms Stadium Authority Communications Call with Mayor Gillmor to discuss Stadium Authority messaging. 0.5 Peter Hillan Yes 450 225 8/9/17 City of Santa Clara Strategic Comms City Communications Review PFAL website and provide initial language revisions; 2 Peter Hillan Yes 450 900 8/9/17 City of Santa Clara Strategic Comms Stadium Authority Communications Prep materials for message training with Mayor Gillmor 0.75 Peter Hillan Yes 450 337.5

8/9/17 City of Santa Clara Strategic Comms Stadium Authority Communications

Call with Mayor Gillmor to coordinate upcoming council, stadium authority schedule. 0.5 Peter Hillan Yes 450 225 8/10/17 City of Santa Clara Strategic Comms Stadium Authority Communications Message train Mayor Gillmor 2 Peter Hillan Yes 450 900

8/11/17 City of Santa Clara Strategic Comms City Communications Review website revisions with PFAL's Richard Kerrigan. 0.75 Peter Hillan Yes 450 337.5

8/14/17 City of Santa Clara Strategic Comms Stadium Authority Communications

Draft FAQ and talking points for Stadium Authority, focused on audit and curfew. 1.5 Peter Hillan Yes 450 675 8/15/17 City of Santa Clara Strategic Comms Stadium Authority Communications Call with Mayor Gillmor on upcoming audit and talking points. 0.5 Peter Hillan Yes 450 225

8/15/17 City of Santa Clara Strategic Comms Stadium Authority Communications

Respond to media inquiries about upcoming Stadium Authority schedule and potential of City Manager news: SJMN, KNTV, 1 Peter Hillan Yes 450 450 8/16/17 City of Santa Clara Strategic Comms Stadium Authority Communications Message training with Mayor Gillmor 2 Peter Hillan Yes 450 900 8/16/17 City of Santa Clara Strategic Comms Stadium Authority

Communications Backgrounding meeting with SJMN's Ed Clendaniel. 1.5 Peter Hillan Yes 450 675

8/17/17 City of Santa Clara Strategic Comms City Communications

Weekly call with Jennifer Yamaguma: Discuss draining fees, PFAL, stadium audit, city manager, agendas. 1.25 Peter Hillan Yes  
450 562.5 8/17/17 City of Santa Clara Strategic Comms Stadium Authority Communications Field media inquires about stadium  
- Chronicle, KTVU, Haugh, 1 Peter Hillan Yes 450 450 11875